



NEWS RELEASE

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Flexible Foam Products introduces NEW Carpet Cushion Protection Technology

Spencerville, Ohio ~ Flexible Foam Products, Inc., a leading manufacturer of residential and commercial, prime and bonded polyurethane foam carpet cushion, has introduced its newest brand of carpet cushion product enhancements designed to protect and improve carpet cushion performance. The new brand is trademarked under the name **"FlexGuard" protection** and has been technologically developed and tested to address the issues of freshness, odors, stains, cleaning, and thermal and noise reduction.

FlexGuard Protection emphasizes the unique qualities of four separate, yet combinable, applications that can be intentionally introduced during the manufacturing process.

- Antimicrobial protection fights and eliminates bacteria and black mold that cause odors and stains, helping to preserve carpet freshness.
- Moisture protection is actually a durable coating that contains liquids and dirt, protecting the carpet cushion from deterioration and making clean up easier.
- Antimicrobial + Moisture protection combines the best of two protectants and is ideal for clean environment areas.
- Foil protection provides extra thermal insulation and reduces noise.

When coupled with Flexible Foam's FlexGuard Protection, both the carpet cushion and the carpet experience improved performance and durability. Flexible Foam also offers **"FlexNet" Protection**, a unique netting adhered to the foam that provides better distribution of applied pressure and greater overall support and comfort.

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“FlexGuard Protection offers the ultimate in carpet cushion for both the residential and commercial carpet markets,” reports Lewie Moeller, president of Flexible Foam Products, Inc. “With an increasing emphasis on better living and working environments, we began developing methods to improve the way carpet cushion works for active lives. The FlexGuard name makes it easier for the floor covering industry to buy and sell performance-oriented carpet cushion. We believe FlexGuard is the ultimate protection.”

Flexible Foam Products, Inc., offers complete self-performance capabilities from in-house research and development, product testing, pouring and manufacturing, quality control, supply management, and a private fleet of transportation and delivery vehicles. Flexible Foam Products, Inc. is a member of the Ohio Dec Plastics Group, based in Spencerville, Ohio, and the manufacturer of a broad range of polyurethane foam products for the flooring, bedding, furniture, automotive, and packaging industries.

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